



a Palmetto Health
Foundation signature event

WalkForLifeColumbia.org

#WalkForLifeColumbia
#FamouslyHotPinkHalf

impact:

How Walk for Life and Famously Hot Pink Half Marathon, 5K + 10K proceeds have benefited Palmetto Health Breast Center

2012 proceeds funded—

- 2 digital mammography units
- 2 ultrasound systems
- Educational materials, breast bears, post-mastectomy camisoles

2013 proceeds funded—

- Stereotactic breast biopsy system
- Breast ultrasound system
- Educational materials, breast bears, post-mastectomy camisoles

2014 proceeds funded—

- 2 digital breast tomosynthesis 3D mammography software upgrades
- Mobile mammography unit upgrades
- Whole breast ultrasound system
- Educational materials, breast bears, post-mastectomy camisoles

2015 proceeds funded—

- Digital breast tomosynthesis 3D mammography software
- Whole breast ultrasound system
- New mammography system and digital breast tomosynthesis 3D mammography software for the mobile mammography unit
- Educational materials, breast bears, post-mastectomy camisoles

2016 proceeds funded—

- 3D digital mammography/tomosynthesis for mobile mammography unit
- Tomosynthesis software upgrade for 2D mammography system
- Breast ultrasound unit
- Educational materials, breast bears, post-mastectomy camisoles

2017 proceeds will fund—

- a 7th 3D mammography unit
- Educational materials, breast bears, post-mastectomy camisoles

DID YOU KNOW?

nearly 40,000 mammograms are performed annually at Palmetto Health Breast Center

more than \$8.5 million has been raised through Walk for Life and Famously Hot Pink Half Marathon, 5K + 10K